

## **RULES AND REGULATIONS FOR SAFE CLUBBING CAMPAIGN 2026 TIKTOK CONTEST**

1. The SCC 2026 TikTok Contest (the “Contest”) is organised by the Singapore Police Force (the “Organiser”).
2. By taking part in the Contest, the participants (the “Participants”) agree to be bound by these Terms and Conditions and to abide by the decisions of the Organiser. The decisions of the Organiser in all matters relating to the Contest shall be final.
3. The Contest will be conducted on TikTok from 1700hrs on 12 September 2026 to 2359hrs on 11 October 2026 (the “Contest Period”).

### **ELIGIBILITY AND REGISTRATION**

4. To be eligible for the Contest, the Participants must:
  - a) Be aged 18 and above
  - b) Have resident status in Singapore (i.e. holding NRIC or FIN)
  - c) Agree to be bound by the official rules, regulations, and decisions of the Organiser; and
  - d) Register their intent to participate within the Contest Period via the registration FormSG:  
<https://go.gov.sg/scc2026tiktokcontest>.
5. Persons who are involved in the organisation of any part of the Contest and the immediate family members of such persons are ineligible to participate in the Contest.

### **CREATING AND UPLOADING OF VIDEO**

6. Participants are to post a video post on TikTok to raise awareness on safe clubbing practices. Participants are to share how they can do their part to club safe, spot and report crime. All entries must make use of the SCC 2026 Augmented Reality (AR) Effect available at [effect link].
7. All entries must include the below hashtag in the caption:  
**#SafeClubbingCampaign2026**
8. All entries must tag the below accounts in the caption:  
**@singaporepoliceforce**  
**@ncpcsg**  
**@sard.com.sg**

9. Participants must set their TikTok accounts to public and make them available for public viewing.

10. All videos submitted for the Contest must be available online until the announcement of the winners of the Contest.

11. Participants are allowed to post multiple videos. Each entry will be evaluated and scored separately. Each participant is only entitled to one prize win.

## **EVALUATION AND SCORING**

12. All entries shall be subject to the approval of the Organiser, which has the sole discretion to disqualify and/or remove any entry as it deems fit, including but not limited to comments which:

- a) contain obscene, provocative, objectionable, defamatory, inappropriate, or illegal content.\*(refer to Annex A for a non-exhaustive list)
- b) contain content which is irrelevant to the Contest; or
- c) do not comply with these Terms and Conditions.

13. The winning entries from the Contest will be chosen by the Organiser at its sole discretion. The Organiser's decision is final, and no further correspondence will be entertained.

14. Entries shall be scored based on two Criteria – Outreach and Content (each forming 50% of the total score).

### **a) Outreach**

- The 'Outreach' score shall be calculated based on the number of Views, Likes and Shares as of the closing date and time of the Contest.
- Comments shall not be calculated in the Outreach score. However, Participants are expected to monitor their respective entries and remove comments that may be deemed inappropriate, indecent or contain abusive language. Failure to do so may render the Participant liable to disqualification.

### **b) Content**

- Content shall be measured as a subjective score based on the effectiveness of the entry in educating viewers about safe clubbing practices.

## PRIZES

15. Participants who submit winning Contest entries (the “Winners”) will win CapitaVouchers (the “Prize”). Only one Prize shall be awarded regardless of the number of team members, in the event that the Winner is a Team.

| Position     | Prize in CapitaVouchers |
|--------------|-------------------------|
| 1st          | \$2,000                 |
| 2nd          | \$1,000                 |
| 3rd          | \$500                   |
| 4th to 10th  | \$100                   |
| <b>Total</b> | <b>\$4,200</b>          |

16. The Winners will be announced by the Organiser at the end of the contest.

17. The Prize is subject to any accompanying terms and set by the Organiser, and the Organiser reserves the right to substitute the Prize with any alternative prize(s) of comparable value as assessed by the Organiser if necessary.

18. The Winner will be notified through email, where the Organiser will provide details on how to claim the Prize. The Organiser reserves the right to require the Winner to produce proof of identity to claim his/her Prize.

19. In the event that the Winner is not contactable through email within 1 week upon the announcement of the winner by the Organiser, the Winner’s prize will be forfeited. The Organiser will then reserve the right to award the forfeited Prize to a new Winner.

## PERSONAL INFORMATION

20. By entering the Contest, all Participants are deemed to have consented to the Organiser’s collection, use, processing or transferring of their personal data (including but not limited to their names, their social media handles and profile pictures) for promotional, marketing and publicity purposes about the Contest. It is a condition for participation in the Contest that the Participants are deemed to have consented to the public disclosure of his/her name, and their valid entry for publicity or commercial purposes or otherwise, and the Organiser shall be entitled to use any such information for any future marketing effort, without any further notice, payment, or compensation to the Participants.

21. Participants warrant that all information submitted is true, current, and complete. Participants shall inform the Organisers immediately of any inaccuracies in the information submitted.

## **GENERAL**

22. The Organiser reserves the right to cancel the Contest for reasons beyond its control. The Organiser (including its employees, officers, agents, and assigns) shall not be responsible or liable for any loss or damage relating to or arising from the Contest (including cancellation of the Contest) or the Prize awarded, regardless of the cause and reason, to the extent permitted by law.

23. This Contest may be recorded and photographed. By participating in the Contest, the Participants consent to the use of their photographs and video recordings. The photographs and video recordings may be published or broadcasted in the Singapore Police Force's publications and in publicity materials, including the Singapore Police Force's website and social media.

24. The Organiser shall reserve the right to use and publish the Participants' contents on Singapore Police Force's website and social media.

## **ANNEX A**

1. Content that is objectionable or breaches the Community Guidelines of TikTok may be removed by the platform.
2. Please observe these rules for posts:
  - a. No personal or defamatory attacks against individuals
  - b. No posting of personal/sensitive details such as NRIC, addresses or phone numbers
  - c. No spamming of posts
  - d. No advertisements or sales content
  - e. No derogatory comments on race, religion, gender, politics
  - f. No harassment of any kind
  - g. No offensive content or foul language
  - h. No posting of potentially libellous, explicit or pornographic material
3. We reserve the right to disqualify content which we perceive as sensitive, disrespectful, malicious, or misleading.
4. Content creators or anyone who persistently breach the above-mentioned may have actions taken against them.