



**POLICE
LIFE**

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I won \$1 Million



Or so I thought...

Over \$7 million was lost to Lottery and Lucky Draw scams last year. Don't be taken in.

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ON THE COVER

In 2013, more than \$3 million were lost collectively through kidnap, lucky draw and lottery scams. Like any other crime, Police constantly attempt to educate and remind members of the Public on ways to prevent themselves from being victims of scams. One way is through crime prevention posters such as this.

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EDITOR'S NOTE

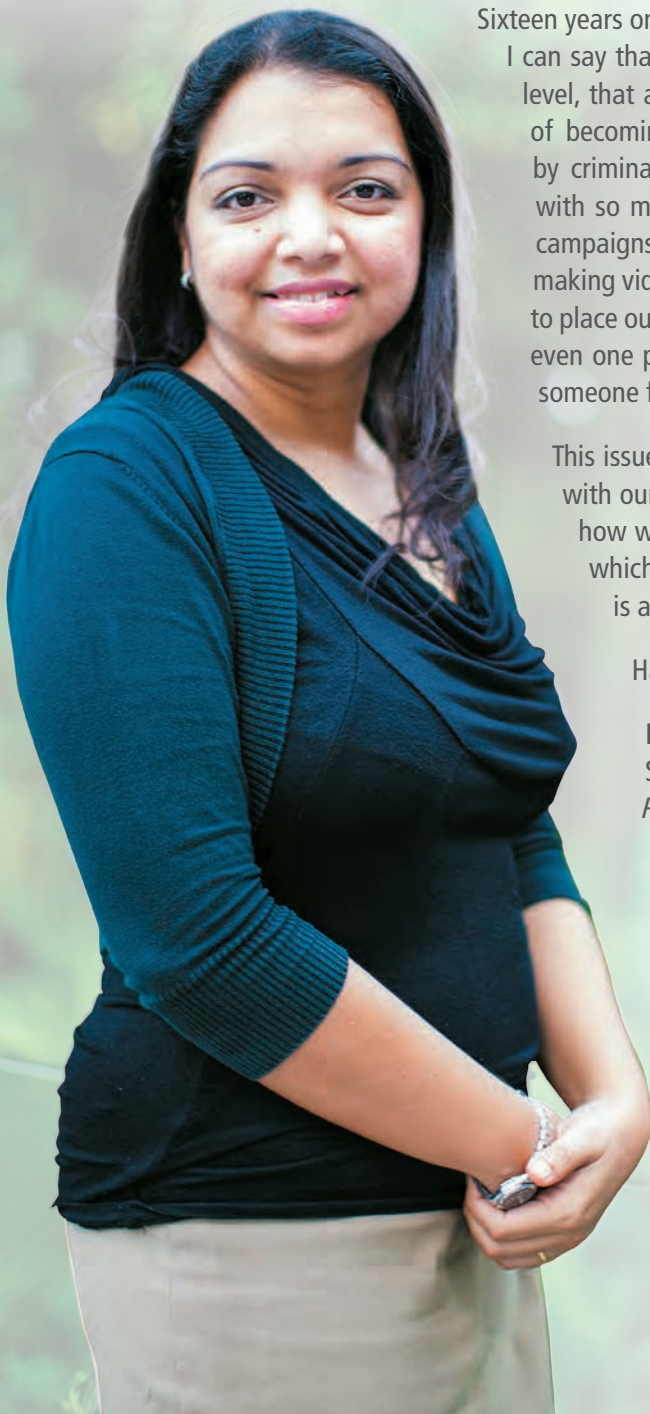
U-locks, cameras, youtube videos, bilateral training and automation. What do they all have in common? Well, they are all part of the Singapore Police Force's efforts to keep criminals at bay. When I was a crime analyst in the Police Intelligence Department when I first joined the Force, I thought it couldn't get any better than this. To be able to dissect information gathered by intelligence operatives, scrutinise, question, put forth your case and eventually put away criminals was fulfilling to say the least.

Sixteen years on and with my posting to the Public Affairs Department (PAD), I can say that being involved in projects both at the PAD and Force-wide level, that aim to impact the community by helping them to steer clear of becoming victims of crimes, and deter the commission of crimes by criminals, brings back the same sense of fulfillment. I've worked with so many Police units and stakeholders on their crime prevention campaigns. From producing Crimewatch and the C.L.I.F. drama serial, to making videos, designing posters and deciding on the best media spaces to place our crime prevention messages. Big or small – if they had helped even one person to escape from being a victim or better still, deterred someone from committing a crime, that is a difference made.

This issue is rich with the efforts of the Force to touch the community with our wide-ranging crime prevention measures. And it also shows how we have been touched along the way by the same community which has responded tremendously to our efforts. Crime prevention is a joint effort and the Singapore public best demonstrates that.

Happy Reading!

Leena Rajan
Senior Editor,
Police Life



You Were SAYING

Hi,

On behalf of Yuhua CC Women's Executive Committee (WEC) and WEC Chairman, Mdm Karney Ngai, PBM, we would like to thank Jurong East Neighbourhood Police Centre (JE NPC) for organising a joint event with us - Yuhua Cycling Trip cum Crime Prevention and Road Safety Awareness Day 2013- on 1 December 2013.

During the event, the officers from JE NPC not only joined the residents for the cycling trip, they also set up a Crime Prevention and Road Safety booth to educate the residents and cyclists on crime prevention and road safety. They even invited the Traffic Police Unit from Clementi Police Division to share road safety tips with the cyclists and display their Traffic Bikes at the event for photo opportunity for the residents and their families.

Residents gave positive feedback on seeing the police's enthusiastic participation in this event. This event was indeed a good platform for the police to show concern to the residents by sharing crime prevention knowledge. It has also increased their confidence in the police in keeping the neighbourhood a safer and more secure place to live in.

Ms Grace Fu Hai Yien, Minister, Prime Minister's Office, Second Minister for Environment and Water Resources and Second Minister for Foreign Affairs, complimented the good work done by the officers. She also mentioned that since the start of the Community Policing System in Jurong East, she could see that the police are engaging the residents more. It has built a better rapport and stronger community bonding with the residents. She hopes that the officers from JE NPC continue their good work and hope to see more of police involvement through collaboration for events with Yuhua Constituency.

Mdm Karney would also like to thank SSgt Alfred Cheong for his hard work as a liaison officer and committee member for this event in the 3rd consecutive year since 2011. Apart from being very friendly and approachable, he has also been contributing many brilliant ideas and suggestions. SSgt Alfred genuinely cares for the community in all that he does. The committee felt that they have great confidence in SSgt Alfred and will continue to work closely with him in future events.

We would also like to thank the following officers who contributed to the success of our event:

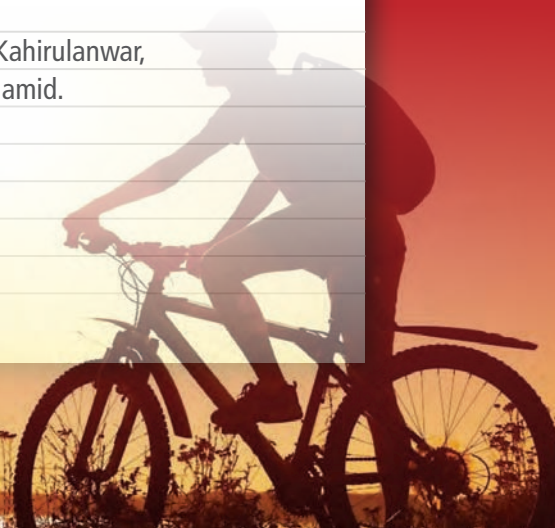
INSP Kiran, INSP Kamsani, SSgt Nur Janna, SSgt Nur Liyana, Sgt Kahirulanwar, SSgt Hamid, Sgt Cavin Lim, Sgt Rathomi, SSgt Anuar, Sgt Abdul Hamid.

Thank you.

Best Regards,

Elaine Chin

Constituency Manager, Yuhua Constituency Office





NEIGHBOURHOOD POLICE POSTS


A 30-year legacy revamped

After some thirty years of being an important Police touch-point for members of the public, the Neighbourhood Police Posts (NPPs) are in the midst of a revamp. The high-tech, unmanned revamped NPPs leverage technology to boost crime-fighting capabilities and service delivery to the public, as one of the strategies of the Community Policing System.

Launched on 7 December 2013, this revamp is being piloted at West Coast, Radin Mas and Marsiling NPPs. The differing demographic make-up of these NPPs would allow the Police to test the effectiveness of the revamped

NPPs in serving both the younger and older users in the community.

Members of the public can use the automated services while officers previously deployed at the NPPs will perform other duties like foot and bicycle patrol, to maximise manpower resources. The services in these NPPs can be accessed round-the-clock, compared to other police posts that close at around 10pm.

Police are gathering feedback for about six months after the launch to evaluate the pilot. Following that, the new generation of NPPs will eventually be rolled out to other neighbourhoods. 

The three zones of the revamped NPPs:

1 Service Zone

Members of the public can do these:

- Make online police reports, apply for police documents, make enquiries and submit e-feedback through the e-kiosk. The kiosk also has a video conferencing function which allows members of the public to speak with an officer when they encounter difficulties using the e-Services.
- Hand over any found items to Police via the drop-box.
- Refer to crime prevention advisories and access Police@SG and other government applications using the interactive tablet computers.
- View artefacts and information on Police's rich heritage.
- Access services from the Immigration & Checkpoints Authority including "Application for Passport Online Electronic System (APPLES)" and "iEnquiry".
- Use a POSB Automated Teller Machine and AXS machines (at the Radin Mas NPP).

3 Police Zone

Police officers use this area for:

- Meetings
- Briefings
- Other official purposes

2 Community Zone

Residents and officers meet here to:

- Train Community Safety & Security Programmes (CSSP) members. For example, West Coast Protectors and YouthCOP, which are CSSPs initiated by Clementi Neighbourhood Police Centre and residents in the West Coast area, use the West Coast NPP Community Zone as a training venue. Police and the West Coast Wellness Club (WCWC) also plan to use the community zone to train WCWC volunteers in educating residents in using the NPP's e-Services.
- Share crime concerns in the jurisdiction and the strategies that they are adopting to eradicate the crimes with grassroot leaders and citizens-on-patrol volunteers.





NEW SYSTEM, CAMPAIGN

New Year, New Look

As we welcomed 2014, officers from six Neighbourhood Police Centres (NPC) - Pasir Ris, Changi, Choa Chu Kang, Geylang, Hougang and Toa Payoh - started the year with new attires and a different policing system.

On 4 January 2014, as part of the fourth roll-out phase of the Community Policing System (COPS), Pasir Ris NPC organised a event to mark the roll-out of COPS by the six NPCs. Since COPS was launched in May 2012, the total number of NPCs which have transited to this new policing system stands at 20, out of the 35 NPCs across the island.

Held at the Pasir Ris Elias Community Club, the COPS roll-out was graced by Mr Teo Chee Hean, Deputy Prime Minister, Coordinating Minister for National Security, Minister for Home Affairs and Member of Parliament for Pasir Ris-Punggol GRC.

Also present during the event were television personalities Qi Yuwu, Joanne Peh, Pierre Png and Jayley Woo, who would be acting in the third season of the blockbuster Police drama <C.L.I.F.>.

Fresh Campaign

During the event, Pasir Ris NPC launched its first campaign of 2014. Named "U-Lock or U Lose!", this campaign aims to prevent bicycle theft by promoting the use of U-Locks to secure bicycles, in tandem with other preventive efforts.

The campaign is timely as the local cyclist population is expected to increase after the development of cycling infrastructure under the National Cycling Plan by the Land Transport Authority. .

U-Locks are recommended as they are more secure and sturdier than most other kinds of locking mechanism. They are also more resistant to cutting with high-leverage hand tools including bolt cutters, hammers and chisels.

In addition, U-Locks also come with an ergonomic holder that can be affixed to bicycles so cyclists do not have to carry a bag to keep the U-Lock when not in use.

As part of this campaign, officers from the Pasir Ris NPC started distributing 1500 complimentary U-Locks (worth over \$30) to the public during road-shows at Pasir Ris MRT station since December 2013.

Joining the officers in the road shows are National Police Cadet Corps cadets from six secondary schools in Pasir Ris, Citizens-on-Patrol, Pasir Ris West Community Emergency and Engagement Committee and Senior Citizens Executive Committee as well as Hillview @ Elias Resident Committee. They also helped distribute flyers and affix bicycle identification tags onto bicycles.

A Start To More Implementations

To fight bicycle theft from all angles, a multi-pronged approach is being implemented. This involves CCTV installations at bicycle theft hotspots, and joint efforts with the Town Council to identify and remove derelict bicycles, along with the traditional method of public education on crime prevention. 🚲



Bicycle theft is preventable.

- 1** Keep your bicycle inside your house when you are not using it.
- 2** If there is a need to park your bicycle at a public place, park at a designated bicycle parking bay.
- 3** Lock your bicycle when left unattended, even for a short while.
- 4** Use a durable lock; consider using a U-Lock that provides better security compared to cable locks.
- 5** Make unique permanent identification marks such as engravings or affix the Bicycle Security Label on your bicycle. It comes with a unique serial number that helps you and the Police identify your bicycle if it is stolen.



For more photos of the campaign roll-out, please visit Pasir Ris NPC's FaceBook page at: <https://www.facebook.com/pasirris.npc>

TRAINING FROM COAST TO COAST



Known worldwide for their roping and rappelling skills, the Korea Coast Guard (KCG) Special Sea Attack Team (SSAT) officers shared their fast roping and rappelling techniques with the Singapore Police Coast Guard (PCG) Special Task Squadron (STS) officers in Dong Hae, Korea.


Four officers from the PCG arrived in South Korea for a bilateral joint training exercise with the KCG SSAT on 3 November 2013.

The highlight of the training exchange for the STS officers was the opportunity to board and rappel off a KCG helicopter, something which they have never done before. This was no easy feat as any slight miscalculation could have resulted in serious injuries. The risk was mitigated by our officers' current competency in roping skills, coupled with the safety measures put in place by the SSAT rope trainers. The rigorous training paid off as the STS officers managed to successfully rappel from the helicopter in their training finale.



In addition to the training sessions, our officers were treated to a weaponry and equipment display by the SSAT and were even able to try some of them at the KCG range. They also toured various SSAT bases and training facilities such as a mock-up ship, in-door range and training tower, viewing the different types of training aids and platforms their Korean counterpart uses.

The five-day training ended with a joint exercise between the SSAT and STS as both units were given the mission: take control of a ship hijacked by terrorists. Although unfamiliar with each other's language and Close Quarter Combat tactics, both units displayed understanding and camaraderie, complementing each other to neutralise the 'terrorists' successfully.

The joint training allowed both forces to share the challenges and difficulties they each face, and PCG STS officers felt that the experience has helped them enhance their operational efficiency. In addition, this training exchange has reinforced the bilateral relationship between PCG and the KCG, proving that the ties established under the long-standing Memorandum of Understanding between both agencies are still beneficial. 

FROM BLUEPRINT TO REALITY: INTERPOL'S GLOBAL COMPLEX FOR INNOVATION TAKES FORM

A topping-out ceremony was held this afternoon (23 September 2013) at Singapore's Napier Road to mark a milestone in the structural completion of the INTERPOL Global Complex for Innovation (IGCI). The INTERPOL's second global, strategic facility is born through a joint partnership between the world's biggest crime-fighting organisation and Singapore's Ministry of Home Affairs. Home Team News' Mabelle Yeo was on site to bring you the latest.

The International Criminal Police Organisation (INTERPOL)'s second global facility is nearing structural completion at 17 Napier Road, just a stone's throw away from Singapore's bustling and famous shopping hub Orchard Road.

At a topping-out ceremony held this afternoon (23 September 2013) at the construction site, a metal case of hollowed out concrete was filled with cement and hoisted to the top of the building where the concrete was placed.

Guest-of-Honour, Senior Minister of State for Home and Foreign Affairs, Mr Masagos Zulkifli, and senior officials of the Ministry of Home Affairs (MHA) were at the ceremony to trigger this hoisting. They were joined by INTERPOL's Secretary-General, Mr Ronald K. Noble, who had travelled from INTERPOL's Headquarters in Lyon, France, to personally witness the development of the project.

The ceremony effectively marked a milestone in the structural completion of the INTERPOL Global Complex for Innovation (IGCI) through the first casting of the structural roof of the building on the seventh storey. It signalled the start of the final lap in the Complex's construction.

The IGCI building has been under construction since February this year (2013) and is due to be finished in 2014.

"The IGCI is a fitting legacy of the fine work of the INTERPOL team he (Mr Noble) has led, as INTERPOL makes its presence physically felt in Asia," said Mr Masagos while addressing the crowd on site.

One of the latest additions to Napier Road's skyline, the building will serve as INTERPOL's innovation arm which

will bring about strategic benefits to INTERPOL's 190 member countries through the development of innovative policing solutions, a strong cybercrime fighting network and breakthrough capacity building and training.

"Criminals today operate in loose and fluid networks. They make use of efficient transportation and global communication systems to operate across borders, avoiding investigation and prosecution. Police can no longer be fully effective by operating within national borders, but must collaborate across multiple jurisdictions," Mr Masagos added, while highlighting how "it is crucial for police to stay ahead of criminals by understanding new trends and responding with innovative solutions" in a global security environment that is rapidly changing.

Referring to the IGCI as "a bold and strategic response by INTERPOL to address the need for law enforcement to innovate" and "look into emerging crimes while developing future policing solutions", Mr Masagos also shared how the joint IGCI project team has made good progress since the idea of the Complex was first conceived in 2009 and how the 79th INTERPOL General Assembly in Doha had voted unanimously for Singapore to host the IGCI.

"Our vibrant corporate ecosystem provides INTERPOL and the IGCI a platform that is conducive to conceptualise, co-create, test-bed and deploy future ready solutions. This environment will encourage public-private-partnerships, which will help advance innovation in the IGCI," he said.

Workers will now concentrate on the seven-storey building's exterior construction.


"Today's 'topping out' ceremony is further proof of how close we are to firmly positioning that foundation (for a stronger international policing community), and it marks a significant step in our preparedness for future challenges," said Mr Noble, who was here when the Singapore Formula One™ night race took place over the weekend.

"Singapore converted itself and its roads into a challenging night time F1 race venue something that had never been done before anywhere in the world," he noted of the highly successful street circuit night race that started in 2008. Full of praise and admiration for the country's courage, Mr Noble went on to talk about the exciting IGCI journey both Singapore and the INTERPOL have embarked on; one "where we both have achieved extraordinary and innovative feats worth celebrating," he added.

Mr Noble has dedicated his life to building INTERPOL into the largest global police organisation it is today.

The topping-out ceremony for the IGCI effectively marks a significant milestone in MHA's partnership with INTERPOL and reaffirms the excellent friendship both organisations have established. It also underscores the resolve they share in overcoming the rising complexity of crimes committed in an increasingly challenging global and digital environment.

Singapore's hosting of an international organisation at such a large scale also makes this a momentous moment in the nation's history.

"Singapore has been steadfast in its commitment to keep this country free of all serious crime and to working with INTERPOL and our partners worldwide...Building the IGCI in Singapore will allow us to expand our services and complement the work of INTERPOL's General Secretariat headquartered in France," said Mr Noble. 





“CRIMINAL WATCH” HITS OVER ½ MILLION VIEWS

It's groundbreaking, it's funny and the dialogues in the video are hilariously colloquial. Criminal Watch, a crime prevention YouTube video by the Singapore Police Force (SPF) and the National Crime Prevention Council (NCPC), has received huge media attention and positive reviews from Netizens since its debut on 30 November 2013.

The video was a product of hours of research and brainstorming by the production agency, Night Owl Cinematics (NOC) and a working committee comprising representatives from the NCPC and SPF's Operations Department.

Mr Tan Tin Wee, Executive Director of NCPC, said: "Using a humorous viral

video to promote a serious message on crime prevention to Singapore residents was something that we have never attempted before. We did not know how the public would react to it or if the video would eventually go viral. However, after studying some other viral videos such as Australian Metro Train's "Dumb Ways to Die", 'Recruit Plus', "10 Types





of Singaporean Colleagues" and Wah Banana's "13 Awesome Things About Singapore", we decided that this genre was worth a try."


The committee worked with NOC to develop a script that depicted how average Singaporeans fell prey to a variety of crimes ranging from vehicle theft to "sextortion". The intent was to highlight preventable crimes which people can easily avoid and not end up as victims. NOC then filmed various scenes showing complacent people leaving their valuables to reserve their seats at a hawker centre, a housewife letting an "environment officer" into her house and a man stripping in front of a webcam for his "girlfriend". The rest was history and within three months, the video has garnered close to 500,000 views on YouTube.

Commenting on the success of this project, Mr Tan Kian Hoon, Chairman of NCPC, said: "We are happy that *"Criminal Watch"* has resonated so well with Singaporeans and hope



Crimes in the Video

- ▶ Vehicle Theft
- ▶ Criminal Misappropriation of Property
- ▶ Shop Theft
- ▶ Pickpocket
- ▶ Sextortion
- ▶ General Scam
- ▶ Failure to Deliver Goods and Services
- ▶ House Theft
- ▶ Kidnap Scam

that more people will help to share the video with their loved ones and friends so that they can be reminded to stay vigilant and safe. We should never take Singapore's low crime rate for granted." 



Watch the video on Youtube at #Criminal Watch



COPS IN THE PARK


COPS in the Park? Police officers smelling the roses? Taking a break from work? Not exactly. 'COPS in the Park' is a planned joint-operation between the Clementi Neighbourhood Police Centre (NPC) and the National Parks Board (NParks). Both agencies' officers descended on West Coast Park in Clementi to 'Educate and Enforce' as it has a high number of local and foreign patrons. It is also the only park in Clementi NPC's jurisdiction that allows camping tentages to be set up. The officers educated park-goers/campers on crime prevention awareness and enforced checks on Persons-of-Interest (POIs) and campers for possible breach of permit conditions undertaken by NParks.

Improved facilities in West Coast Park not only means more visitors but also more opportunities for would-be criminals. Looking to detect, deter and prevent crime, the Police sought to proactively project high visibility patrols and checks through routine and planned operations as

well as to educate the public to steer clear of being victims of crime. This initiative is codenamed - 'COPS in the Park'.

On 22 December 2013, the Clementi NPC Community Policing Unit officers were dressed in their white polo-t and blue Bermudas, presenting a friendly and approachable image when conducting their outreach and checks. Armed with crime prevention advisories, they not only engaged and educated the park-goers and campers on crime prevention tips but also checked on suspicious persons for any incriminating items.

The three-hour joint-ops went smoothly. Fifty tents and 51 persons were checked, with 11 summonses issued by NParks for Park-related Offences.

While law-abiding park-goers and campers have nothing to fear, criminals beware as Clementi NPC aims to make the West Coast park the safest park in Singapore! 


SAFE CLUB, SAFE FUN

The clubbing scene in Singapore is a vibrant one. In 2009, the Marina Bay Neighbourhood Police Centre initiated the Safe Clubbing Campaign to promote safety and security in clubs and to raise awareness on crime prevention by reaching out to both club patrons and staff.

The three main objectives of the campaign are to share crime prevention information with the club's staff through workshops, encourage partner clubs to be more involved in crime prevention and increase patrons' awareness of crime prevention through prominent visual displays.

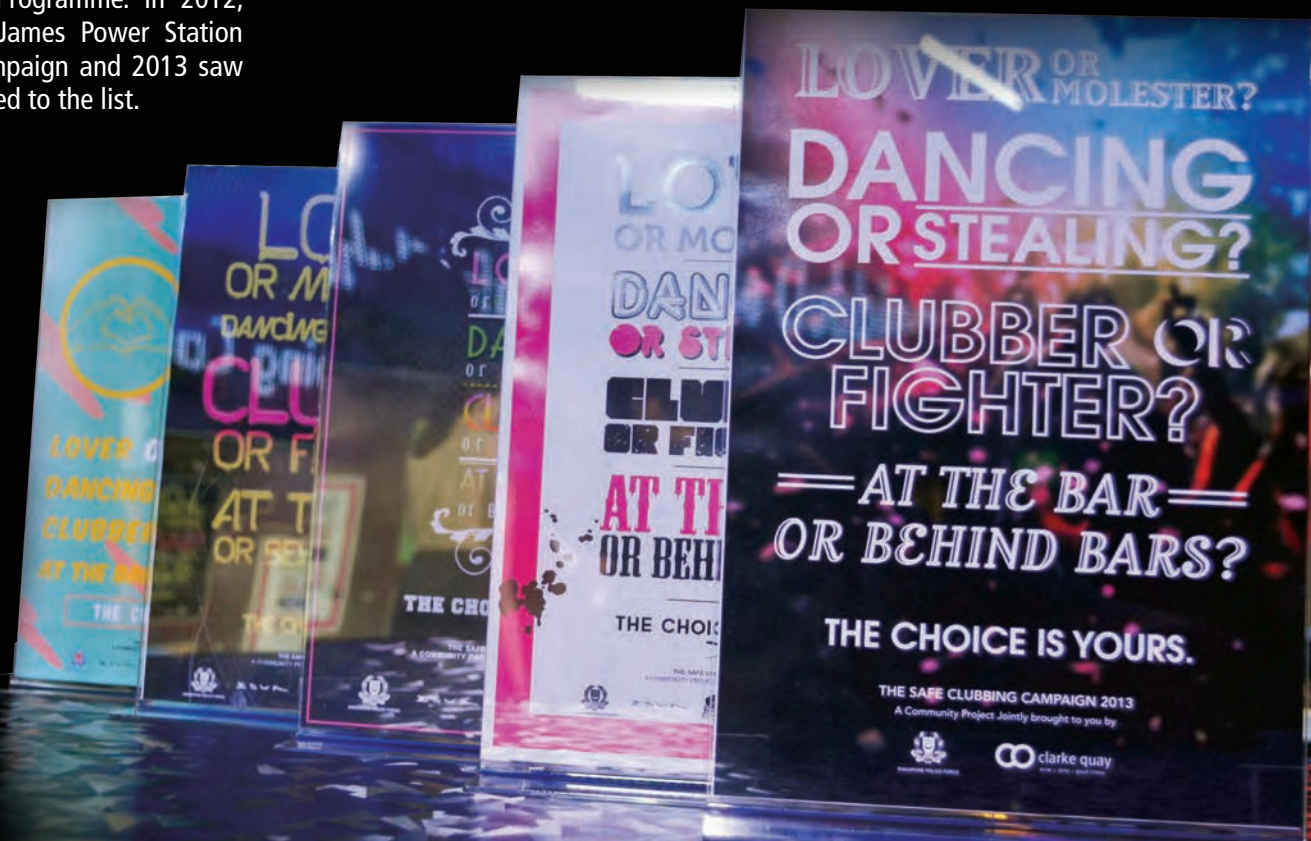
Butter Factory was the first to partner the Police in this Community Safety and Security Programme. In 2012, Zouk and St James Power Station joined the campaign and 2013 saw club Mink added to the list.

Colourful and eye-catching new crime prevention artworks designed by the participating clubs were unveiled by Government Parliamentary Committee Chairman of Culture, Community and Youth Mr Baey Yam Keng at the campaign's 2013 launch on 17 December at Zouk.

Entertainment outlets located at Clarke Quay have also been invited to join in the campaign in a bid to prevent the three types of crimes which are commonly associated with clubs namely molest, theft and fighting. With this, the Police will continue to partner clubs in creating a safer and crime-free environment for patrons. 


“ Amidst the lights, laughter and joyful mood, it is easy to let our guard down. However, we must not forget that criminals are constantly seeking opportunities to strike... I am pleased to know that dedicated and responsible night club operators are taking the initiative to work with the authorities. **”**

– Mr Baey Yam Keng,
Chairman of Government
Parliamentary Committee
for Culture, Community
and Youth & Member of
Parliament for Tampines
GRC



CALL TO BOOST SURVEILLANCE IN BUILDINGS





"Bee up surveillance measures in private buildings in order to combat crime and potential terrorism threats," said Second Minister for Home Affairs S. Iswaran.

Urging building owners to take such measures, Mr Iswaran said the use of video footage was instrumental in identifying the culprits behind last year's Boston Marathon bombing.

Speaking at the National Safety and Security Watch Group (SSWG) award ceremony, he said: "Technology is a powerful enabler and tool in an increasingly complex and challenging safety and security landscape."

He also noted that the shooting at Westgate Shopping Centre in Nairobi, Kenya, last year was a "timely reminder" that terrorist attacks can happen anywhere.

"Hence, it is important for businesses here to be adequately prepared for such potential attacks," Mr Iswaran added.

At the event held at the Home Team Academy, the minister also launched new police guidelines on video surveillance for private building owners. Among other things, they suggest that owners ensure the closed-circuit television

systems in their buildings have adequate lighting and high enough image resolution.

Mr Iswaran also presented 188 watch group members with awards to recognise their efforts in boosting the security of their buildings.

Started in 2004, the SSWG programme encourages businesses to work with the Singapore Police Force and the Singapore Civil Defence Force to protect their buildings from crime and other security threats.

Members are given points for fulfilling criteria such as conducting fire drills, setting up emergency response teams, reviewing contingency and security plans, and strengthening CCTV presence.

Among the buildings recognised was AMK Hub. The mall's centre director Andy Kau Jit Seng said the management added 20 new CCTV cameras last year, bringing the total to about 130.

He said: "We want our shoppers to be safe and not worry about any threats to their safety or belongings." 

DON'T DRIVE TO DRINK AND YOU'LL NEVER DRINK & DRIVE

“ Lives are never meant to be lost to an accident, **definitely not one caused by drink driving. Every Life Matters. Together, we can have safer roads.** **”**

– Mr Masagos Zulkifli,
Senior Minister of State,
Ministry of Home Affairs
and Foreign Affairs.

Did you know that drunk drivers are 30 times more likely to crash? In the first nine months of 2013, there were 88 drink-driving-related accidents, which killed 16 people. During that period, there was a nine percent increase in the number of motorists arrested for drink driving, as compared to the same period in 2012. These accidents could well have been avoided if the drivers had not been drink-driving.

On 5 December 2013, the STCars Anti Drink-Driving Campaign 2013 was launched by Mr Masagos Zulkifli, Senior Minister of State, Ministry of Home Affairs and Foreign Affairs. Held at the Grand Park City Hall, the



Poster by: Road Safety Branch, Traffic Police Department, Singapore Police Force




campaign is a collaboration between the Traffic Police Department (TP), STCars and the Singapore Road Safety Council.

This campaign aims to embed in motorists' minds their responsibility to not drink and drive, and the dangers and consequences if they insist on doing so. In addition, the campaign hopes to draw greater attention to the role that family members and friends can play in helping to eschew drink-driving behaviour, especially during the festive season.

"As a family member or a friend, we can do more to stop the drink driving behaviour. We can refuse to accept any lifts from a driver who has drunk alcohol and stop our loved ones from driving after drinking, even if they claim to be sober and in control," said Mr Masagos.

To this end, Mr Masagos launched several new creative drink-driving prevention posters. He also launched a micro-site www.dontdrive2drink.sg and an official hash tag "#dontdrive2drink" to engage the public on ways to get to entertainment outlets without driving. To conclude the event on a positive note, Mr Masagos also presented several inaugural Singapore Road Safety Awards to heavy vehicle fleet owners who have exhibited positive road attitudes.

Entertainment outlets were also urged to make a difference in this cause by offering services such as alcohol testing, valet services and overnight parking to patrons. 

Be Warned!

Drink drivers, on conviction, will:

Be disqualified from driving for at least 12 months, which would, in effect, invalidate their driving licence

Have to undergo the theory and practical tests again to obtain their driving licences

First time offenders can be:

Fined between \$1,000 and \$5,000

Jailed up to six months

Repeat offenders can be:

Be fined up to \$30,000

Be sentenced to a mandatory jail term of up to three years

Caned up to six strokes should death or serious injury occur


LAUNCH OF THE NEW ANTI-UNLICENSED MONEY LENDING VIDEO

Borrowing from loansharks is not the answer to one's financial problems. That was one of the key messages of a new Anti-Unlicensed Money Lending video launched on 26 October 2013 at the Tampines North Emergency & Preparedness Day.

The video, which was jointly produced by the Singapore Police Force and National Crime Prevention Council, tells the story of a man who turned to loansharks to finance his gambling habits. He was unable to repay his mounting loans and was pressured by the loansharks to commit harassment acts. Eventually, he was caught by the police and charged in court.

It is hoped that the video will help dissuade potential borrowers from unlicensed money lenders, deter potential harassers and mobilise the larger community in the fight against the unlicensed money lending scourge.

Imran, a student from Tampines Junior College, shared that he liked the video very much. He found it "very educational" as it made him "more aware of loanshark harassment".

Ms Tan Huey Min, who was featured in the video representing Credit Counselling Singapore, advised the public to call the Credit Counselling Singapore Hotline at 1800 – 225 – 5227 if they have a debt problem. Through this, they will receive advice on managing their debts, counselled to help find a solution and for some cases, have a repayment proposal worked out for their creditors to approve so that the individual can then pay according to his ability. 



It Is Illegal To:

- Run or help to run a loansharking business
- Promote or advertise loansharking activities
- Provide or sell prepaid phone cards to loansharks
- Provide bank accounts for loansharking activities
- Vandalise or damage property to harass debtors
- Act as a lookout in harassment acts

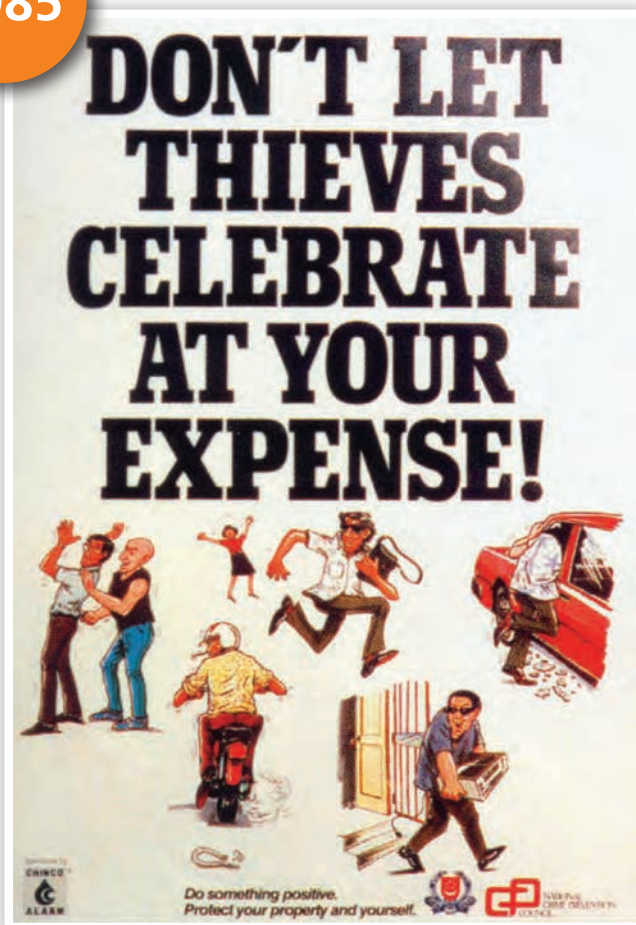


TOGETHER WE CAN STOP CRIME

The fight against crimes does not merely involve the Police and the criminals. A large part of it relies on the public to be self aware of how crimes may occur and how they may adequately safeguard themselves.

These crime prevention posters, which are aimed to impart crime prevention techniques to the public, have evolved over the years in their aesthetics and approaches, reflecting the Singapore Police Force (SPF)'s continuous efforts to stay abreast of the changing sensibilities of the community. 🇸🇬

1985



The first crime prevention poster, designed by National Crime Prevention Council (NCPC) was distributed.

1987



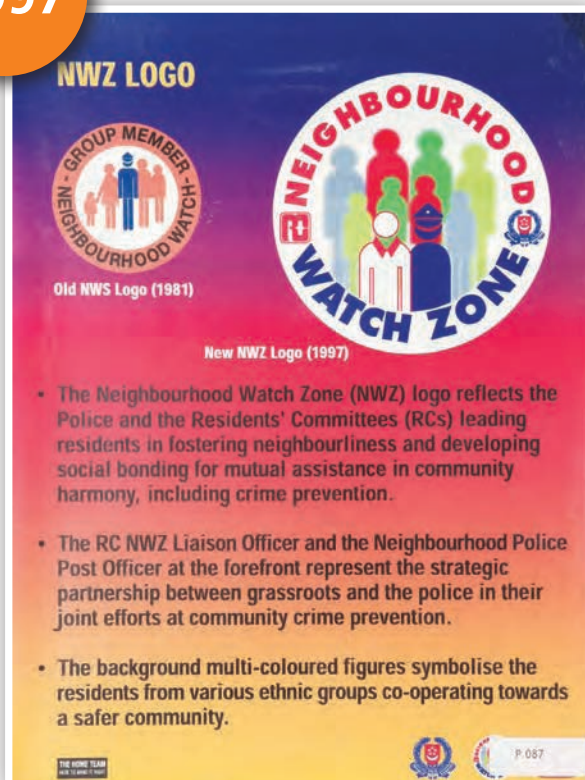
The tagline "Together We Can Stop Crime" was introduced. This marks the first step the SPF took in bringing the community together to help prevent and deter crimes.

1996



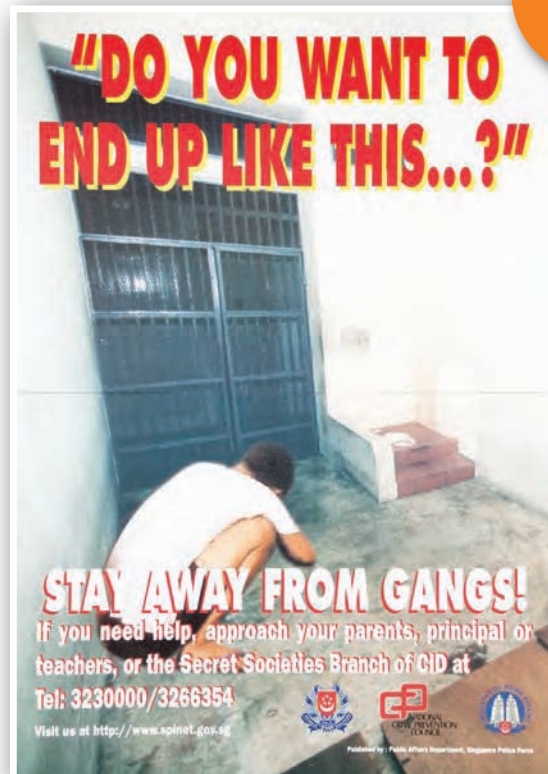
The tagline "Low Crime doesn't mean No Crime" was introduced.

1997



Neighbourhood watch groups recruitment posters were introduced with the launch of the Neighbourhood Watch Zone Pilot Scheme in April that year. In 2000, the series was reproduced in all four of Singapore's official languages.

1998



In response to the surge of crime rates, the tagline "Together We Can Prevent Crime" was introduced.

1999



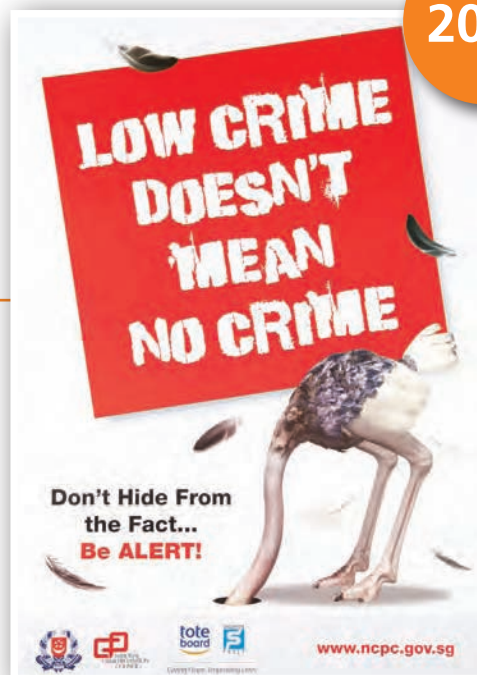
NCPC began to produce crime prevention posters that address the prevention of the current crime trends. This approach is still being applied to the crime prevention posters of today.

2002



With the discovery of a local Jemaah Islamiyah terrorist network, the need for the people of Singapore to stay united in keeping our Nation safe was more important than ever. That year, the tagline "Crime Prevention is a Shared Responsibility" was introduced to echo this.

2009



The 1996 "Low Crime doesn't mean No Crime" tagline made a return, accompanied by a secondary tagline "Don't Hide From the Fact...BE ALERT!"

2011

Brought to you by
SINGAPORE POLICE FORCE

DON'T BE CONNED! CALL '999'

Fact: More than 200 kidnap scams are reported to the Police every year.



"I should have first called '999'. My son was actually safe, playing with his friends in the school camp."
—Scam victim

More than S\$1 million has been lost to criminals since kidnap scams first surfaced in 2007. To date, people are still falling prey to such scams.

Generally, the victim will receive a call that a loved one has been kidnapped, with cries for help in the background. The victim would then be asked to remit money to an overseas account via a remittance agency.

Criminals are shrewd. They can change their tactics to con you. Call the Police at '999' when you receive such calls.

Stay Safe!
提防电话骗局!
Jaga keselamatan!

You can also find us on the Singapore Police Force's official website: <http://www.spf.gov.sg>

Crime Prevention Advice

Members of the public should adopt the following measures:

1. Call 999 immediately when you receive such calls
2. Remain calm and contact your loved one to confirm his or her safety
3. Do not remit any money

Remittance agencies and banks should call the Police when they have clients exhibiting the following behavioural signs:

1. Constantly on the phone
2. Appearing anxious and nervous
3. Remitting money overseas for the first time

For more information, visit <http://www.spf.gov.sg>

2012

STAY AWAY FROM AH LONGS OR YOU'LL HAVE A HELL OF A LIFE.



Stay away from a life of harassment, fear and shame.

- Don't borrow from Ah Longs or you will end up with a debt you can never repay.
- Don't be a guarantor for borrowers. You will be dragged into a never-ending debt.

Stay away from a life of crime.

- Don't promote, advertise or carry out harassment acts for Ah Longs.
- Don't provide bank accounts for loansharking activities.

For urgent police assistance, call 999.

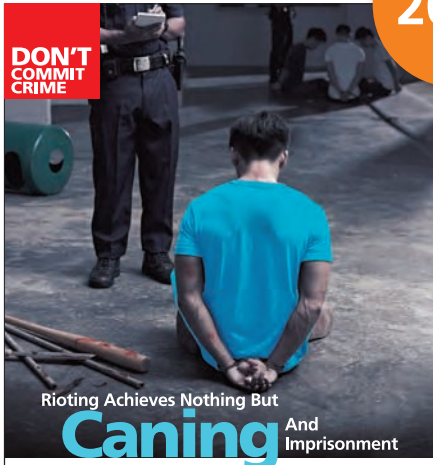
Call to report loansharking activities (you can remain anonymous):
1800-X-AH-LONG
1800-9-24-5664

Full Penalties
MANDATORY IMPRISONMENT
CANING & FINE OF UP TO \$300,000
For Loansharking Activities

In response to the crime trends, Police and NCPC started placing advisories on unlicensed money lending and various scams in newspapers, bus stop shelters and other media spaces to reach out to the masses.

2013

DON'T COMMIT CRIME



Rioting Achieves Nothing But
Caning And Imprisonment

Punishment: Caning and imprisonment up to 10 years.

The Police worked on creating a new set of crime prevention posters with a consistent look and feel for various crimes of concern and continued its efforts to educate the public and deter criminals.



A FORCE FOR THE NATION